

WordPress Course Content By JahaSoft Institute of Information & Technology Quetta

Introduction to The Course WORDPRESS

- **Introducing WordPress**
- **Introduction to the Course**
- **Which WordPress?** Free Service/Installable Script?
- **Pre-Course Question** (Have You Ever Heard About WordPress OR Learned Before?)
- **WordPress Glossary** / Lists of WordPress Terms and Definitions
- **Local Install VS Web Host Install WP**

Installing WordPress Locally

- **How to Install WordPress on Your PC?**
- **Playing With WAMP/XAMPP**
- **Understanding MySQL and PHPMYADMIN & Database ETC**

Installing WordPress on Web Hosting Live

- **Understanding Domains and Web Hosting in Depth**
- **Finding Brand Domain for Your Personal Use or Business/ Organization ETC**
- **How to Choose Best Domain Names?**
- **Buying Domains on NameCheap and Godaddy.**
- **Understanding Name Server and Web Hosting in Details.**
- **Buying Web Hosting for Your Domain**
- **Configuring Domain with Web Hosting**
- **Understanding Cpanel Web Hosting in Depth, With Each Details.**
- **Understanding PHPMYADMIN / MySQL / Webmail / SSL ETC**
- **Finally, Installing WordPress on Web Host.**

First Look Around WordPress

- **WordPress Dashboard**
- **Understanding the Dashboard Layouts ETC in Depth.**
- **Clearing out WordPress Pre-Installed Content**
- **Understanding Page and Post Editors**
- **Classic Editor**
- **Media Library**

WordPress Settings, Plugins & Themes

- **Setting up Gravatar / Author Profile / and Its Importance**
- **Reading Setting**
- **Discussion Setting**
- **Permalinks – Its Importance and SEO Benefit**
- **Privacy Setting**
- **Installing Super Important Plugins**
- **Plugins & Adding Sitemap**
- **Installing Premium Plugins**
- **Understand WordPress Widgets**
- **Understanding WordPress Themes and Installing**
- **Allowing Comments and Comment Moderation**

Setting Up Important Pages for WordPress Site

- **Creating Privacy Police Page**
- **Creating Disclaimer Page**
- **Creating Contact Us Page**
- **Creating About Us Page**

Understanding and Creating Menus

- **Creating Menu and Sub Menu**
- **Creating Footer Menu**
- **Creating Top Menu**

Website Content with Posts and Pages

- **WordPress Posts VS WordPress Pages**
- **When to Use a Post and When To use a Page**
- **Post Categories**
- **WordPress Tags**
- **Resizing and Optimizing Images**

The Homepage

- **The Importance of Homepage**
- **Static Homepage VS Blog Homepage**

Social Sharing, Traffic and SEO

- **Logo and FB Cover Images and Profile Images**
- **Social Sharing and Its Importance**
- **How To Bring Traffic from Authority and High Traffic Websites**
- **Learning Basic SEO**
- **Understanding Yoast SEO Plugins and Its Usage**
- **Internal Site Linking**
- **Sitemap**
- **Google Search Console / Bing Console**
- **Google Analytics**

WordPress Security and SSL Installation

- **Introduction to the WordPress Security**

- **Integrating Two Factor Authentication on WordPress**
- **Changing Admin Login URL to Custom**
- **Understanding SSL and Its Importance**
- **Buying and Installing SSL on Cpanel**

Backup WordPress / Facebook Widget / ETC

- **Taking WordPress Backup with Plugin**
- **Taking WordPress Backup Manually**

WordPress Site Structure

- **Example Site Structure 1**
- **Example Site Structure 2**

Steps to Follow to Build a WordPress Website

- **The 50 Step Plan to a WordPress Website**

Demo – Setting up a Real Website

- ❖ **Demo Site Introduction**
- ❖ **Site Design**
- ❖ **Cleaning Out**
- ❖ **The Homepage**
- ❖ **Legal Pages**
- ❖ **Choosing a Theme**
- ❖ **WordPress Setting**
- ❖ **Analytics and Google Search Console**
- ❖ **Adding Categories and Intros**

- ❖ **Content Ideas**
- ❖ **Adding Posts**
- ❖ **Sidebar & Widgets**
- ❖ **Adding Blog**
- ❖ **Social Media**

NOTE: *There are few things may be missed but will be taught in the class!*

Bonus – Life Time Access to Ask Questions!